

July 4, 2010
3 p.m. until 10 p.m.

Presented by:



STAR SPANGLED SPECTACULAR COMMERCIAL VENDOR REGULATIONS

We are expecting this year's "Star Spangled Spectacular" to draw a phenomenal crowd. Ticket prices have been drastically reduced from last year AND we have one of the largest celebrations in a 30 mile radius! We are encouraging participation from vendors by offering FREE booth rental if we don't sell at least 3000 tickets! Reserve your booth today to enjoy this fun freedom filled day!

- Booth rental price will be contingent on the actual amount of event ticket sales and are as follows:

▪ Less than 3000 tickets	FREE BOOTH RENTAL
▪ 3000-4000 tickets	\$200.00
▪ 4000-5000 tickets	\$300.00
▪ 5000 tickets & up	\$400.00
- Electricity **WILL NOT** be provided by Doublehead Resort. Vendors who require electricity must provide their own generator, please contact Doublehead Resort for restrictions on generator placement.
- Your space is a basic 10x10, however should you require additional space we may be able to accommodate you. Please note on the commercial vendor form the amount of space you need.
- If you have a trailer, please give the dimensions including the hitch/tongue.
- Doublehead Resort maintains exclusive rights for bottled water and soft drinks. Commercial Vendors may not sell food or beverage items.
- Parking for commercial vendors will be a short distance outside the event area.
- Your booth (tent or trailer) should be equipped with lights for evening, as some performances will be after dark.
- All set up for commercial vendors must be completed by 12 Noon on Sunday, July 4th. You may break down your booth no earlier than 10pm. Your booth must be manned at all times. No vehicles will be permitted inside the event area until all patrons have left on the day of the event.
- Please send a photograph of your booth display or photos of your merchandise as it will appear at the festival. Also include anything of interest about yourself or your business that we may use in pre-event publicity.
- The total cost of your item should include 7% sales tax which includes state and county. It is up to the individual vendor to pay the appropriate taxes.
- You will be given a wristband for the day for entrance and exit to the event area. You are allowed three people to work your booth. Additional wristbands can be purchased for \$5 per person, in advance if needed.
- Booth rental fee will be collected immediately following the fireworks display.

**For additional information or questions please contact:
Tracy Jackson or Alicia Bates@ 800-685-9267 or
Tracy@doublehead.com or Alicia@doublehead.com**

THIS IS A RAIN OR SHINE EVENT AND IS OUTDOORS; THE FEES ARE NON-REFUNDABLE. THE UNDERSIGNED ACCEPTS RESPONSIBILITY FOR SEEING THAT ALL OCCUPANTS OF THEIR BOOTH ABIDE BY ANY RULES SET FORTH. YOU AGREE NOT TO HOLD DOUBLEHEAD RESORT OR ANY EMPLOYEE OF THE RESORT RESPONSIBLE FOR THE LOSS OR DAMAGE TO PROPERTY OR PERSONAL INJURY NOR WILL YOU BE A PARTY TO ANY LEGAL ACTION AGAINST DOUBLEHEAD RESORT OR ANY EMPLOYEES OF DOUBLEHEAD RESORT. YOU ARE RESPONSIBLE FOR THE CLEANLINESS AND SAFETY OF THE AREA AROUND YOUR BOOTH. YOU AGREE TO SELL ONLY THE ITEMS SUBMITTED ON THIS APPLICATION AND UNDERSTAND THAT YOU ARE ALLOWED A MAXIMUM OF THREE HELPERS.

**STAR SPANGLED SPECTACULAR COMMERCIAL VENDOR APPLICATION FORM
(RETURN BY JUNE 16, 2010)
APPROVAL PENDING SPACE AVAILABLE**

Please print clearly or type in answers. You may keep this form for your files and make a duplicate for submission.

Name _____

Name of Business _____

Address _____

City _____

Phone Number _____

Item #1 _____ Cost _____
Brief description for publication in program _____

Item # 2 _____ Cost _____
Brief description for publication in program _____

Item # 3 _____ Cost _____
Brief description for publication in program _____

Item # 4 _____ Cost _____
Brief description for publication in program _____

Vendor Check List-please include all items listed below

_____ **Deposit Check of \$200.00**

_____ **Photo of booth**

_____ **Completed form above**

THIS IS A RAIN OR SHINE EVENT AND IS OUTDOORS; THE FEES ARE NON-REFUNDABLE. THE UNDERSIGNED ACCEPTS RESPONSIBILITY FOR SEEING THAT ALL OCCUPANTS OF THEIR BOOTH ABIDE BY ANY RULES SET FORTH. YOU AGREE NOT TO HOLD DOUBLEHEAD RESORT OR ANY EMPLOYEE OF THE RESORT RESPONSIBLE FOR THE LOSS OR DAMAGE TO PROPERTY OR PERSONAL INJURY NOR WILL YOU BE A PARTY TO ANY LEGAL ACTION AGAINST DOUBLEHEAD RESORT OR ANY EMPLOYEES OF DOUBLEHEAD RESORT. YOU ARE RESPONSIBLE FOR THE CLEANLINESS AND SAFETY OF THE AREA AROUND YOUR BOOTH. YOU AGREE TO SELL ONLY THE ITEMS SUBMITTED ON THIS APPLICATION AND UNDERSTAND THAT YOU ARE ALLOWED A MAXIMUM OF THREE HELPERS.

**Make checks payable and return to
Doublehead Resort, Attn: Vendors, 145 County Road 314, Town Creek, Al, 35672
For info call Alicia Bates@ 800-685-9267 extension 3 or Alicia@doublehead.com**

Signature _____ Date _____

